

## **Heart of the Building and Real Estate Industry Beats in Bursa**

### **Bursa Building Fair and Rising City Residential Estate Show Prepares to Open Its Doors**

Bursa Building and Rising City Residential Estate Show Fairs organized by Bursa Chamber of Commerce and Industry and TÜYAP Bursa Fuarçılık A.Ş. get ready to boost Bursa building and real estate sector. The fairs are to open their doors on April 18th with the participation of nearly 100 firms. The fairs will be held in 4 different halls in an area of 20 thousand square meters.

Bursa Building and Rising City Residential Estate Show Fairs organized in cooperation with BTSO, TÜYAP Bursa Fuarçılık A.Ş., Association of Building Contractors, Industrialists and Businesspeople (İMSİAD) and Bursa Chamber of Real Estate Consultants (BEMO) and with the support of Bursa Chamber of Painters & Decorators, KOSGEB and Bursa Metropolitan Municipality will host its visitors at Tüyap Bursa International Fair and Congress Center during the period between April 18th-21st. More than 80 projects, nearly 9000 houses and more than 500 offices will be displayed in the Fair. İbrahim Burkay, Chairman of the Board of Directors of BTSO, commented that the building sector which provides employment with more than 2 million people and creates demand for goods and services produced by more than 200 sub-sectors empowers growth of the Turkish economy.

#### **THE SECTOR WILL AWAKEN**

Stating that they perform extremely exhaustive works to support the development of the building and real estate sector, İbrahim Burkay, Chairman of the Board of Directors of BTSO, emphasized that Rising City Real Estate Fair is a critical event mobilizing the sector. The Chairman Burkay also noted that the fair became an event which generated excitement among all stakeholders in the building sector and stated, "46 thousand people from 34 countries and 35 provinces visited the fairs organized last year. This year, our participant firms will present special campaigns and price advantages to the visitors during the fair. Our fair will continue boosting the sector."

#### **IT IS HIGH TIME TO INVEST**

Having noted that many projects will be introduced to various income groups during the fair, the Chairman Burkay said that, "The most correct address of investing in the real estate in Bursa will be our Rising City Residential Estate Show. For the citizens who dream of having a house or real estate, opportunities with favorable conditions will be presented throughout the fair. Rising costs are not reflected on the continued projects yet. We may observe increases in the housing prices due to cost pressure in the following period. It is high time for people who plan to purchase a house or make investments to purchase a house or make investment before any price increases."

#### **160 THOUSAND VISITORS IN THE LAST 3 YEARS**

Delineating that Bursa Building and Rising City Residential Estate Show Fairs have been visited by more than 160 thousand people in total together with foreign visitors from nearly 40 countries in the last 3 years, the Chairman Burkay emphasized that particularly the investors from Gulf

Countries have showed great interest to the fairs. İbrahim Burkay, stating that significant foreign visitors will also participate in the fairs this year, added that, "We make great efforts to support our sector which earns foreign exchange for our country. I believe that high volume sales will be realized in the fair which will attract leader firms engaged in building and real estate sector."

#### **4 HALLS IN AN AREA OF 20 THOUSAND SQUARE METERS**

İlhan Ersözlü, General Manager of Tüyap Bursa Fairs Organization Inc., said that Bursa Building and Rising City Residential Estate Show Fairs organized concurrently will be organized in 4 halls and in an area of 20 thousand meters with the participation of nearly 100 firms. Stating that Rising City Residential Estate Show will be held in Halls 3 and 4 with the participation of contractor companies and real estate consulting firms and Bursa Building Fair displaying a wide range of products from doors and kitchens to paints and insulating materials will be held in Halls 1 and 2, Ersözlü noted that fairs will be open during April 18th – 20th, 2019 at 10.30 – 20.00, and on April 21st, 2019 at 10.30 – 19.30.

#### **THE FAIR IS CONSISTED OF 81 PROJECTS, 8735 HOUSES, 510 OFFICES AND 422 COMMERCIAL AREAS**

Ersözlü, pointing out that Rising City Residential Estate Show will contribute to the house sales this year as well, said "Our fair presents important opportunities to those who want to make the best of their savings and invest in real estate such as house, office, land and shop as well as housing projects addressed to final consumers. Business relations established during the fair which presents projects appealing both to those who seek the comfort at the city center and those who prefer being in nature, far away from the city center will make huge contributions to house sales."

#### **17TH YEAR OF BURSA BUILDING FAIR**

Stating that Bursa Building Fair to be organized for the 17th time this year will be a significant meeting point where latest technologies in the building materials sector will be displayed, Ersözlü also indicated that "Bursa Building Fair which we organize in Bursa, an industrial city which has become important through the investments made in the building sector recently and where a housing need has emerged due to immigration associated with the development of industry pioneers an energetic meeting in the region. As in developed cities, the building materials used in buildings erected according to the increasing housing need in Bursa are the products of advanced technology, which results in structures compliant with the contemporary conditions.